

Matter No.: 530057-185
Applicant: Eric Haseltine, et al.
Title: PROCESSES FOR EXPLOITING ELECTRONIC TOKENS TO INCREASE BROADCASTING REVENUE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assistant Commissioner for Patents
Washington, D.C. 20231

POWER OF ATTORNEY

Sir:

Disney Enterprises, Inc., the owner of all rights to this application, appoints:

Berman, C., Reg. 29,249	Farber, M., Reg. 32,612	Larson, D.N., Reg. 29,401
Bobys, M.P., Reg. 45,267	Guernsey, L.B., Reg. 40,008	Lazaris, S.J., Reg. 45,981
Bosworth, M.K., Reg. 28,186	Guillot, R.O., Reg. 28,852	Lervick, C.J., Reg. 35,244
Bovasso, L.J., Reg. 24,075	Hamrick, C.A.S., Reg. 22,586	Lieske, S.C. Reg. 47,749
Boyce, J., Reg. 40,920	Harris, M.D., Reg. 26,690	MacLean, K.A., Reg. 31,118
Brown, M.E., Reg. 28,590	Hayden, R.D., Reg. 42,645	McKinley, D., Reg. 42,867
Burton, D.L., Reg. 45,323	Heyninck, M., Reg. 44,763	McRoss, L., Reg. 40,427
Canter, B., Reg. 34,792	Hickman, P.L., Reg. 28,516	Morton, C.A., Reg. 44,954
Chen, A., Reg. P48,508	Howell, S.M., Reg. 45,929	Nader, R., Reg. P47,260
Chiang, M.H., Reg. 46,618	Hughes, M.J., Reg. 29,077	Roberts, R.E., Reg. 38,597
Chou, C., Reg. 41,672	Inskeep, J.W., Reg. 33,910	Rose, A. C., Reg. 17,047
Coleman, B.R., Reg. 39,145	Jastram, H.D., Reg. 19,777	Rosenberg, C., Reg. 31,464
Cullman, L.C., Reg. 39,645	Kelley, S.S., Reg. 43,449	Sherry, L., Reg. 43,918
Darrow, C., Reg. 30,166	Kennedy, B., Reg. 33,407	Smith, G.P., Reg. 20,142
Diepenbrock III, A.B., Reg. 39,960	Khan, T., Reg. 46,273	Swienton, B., Re. P49,050
Edwards, W.G., Reg. 44,426	Kudla, J.P., Reg. P47,724	Wood, G.B., Reg. 28,133

whose address is:

OPPENHEIMER WOLFF & DONNELLY LLP
2029 Century Park East, 38th Floor, Los Angeles, CA 90067
Telephone (310) 788-5016 / Fax (310) 788-5100

Attn: Christopher Darrow

their attorneys to prosecute this application and to transact in connection with the application all business in the Patent and Trademark Office and before competent International Authorities including the World Intellectual Property Organization.

To the best of my knowledge and belief, title is in **Disney Enterprises, Inc.** I am empowered to act on behalf of the corporation.

I declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true. I make these statements with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any patent issuing from the application.

Date: June 28, 2001

Disney Enterprises, Inc.
By Peter F. Nolan
Peter F. Nolan
Sr. Vice President/Assistant General Counsel

DECLARATION FOR
UTILITY PATENT APPLICATION

As below named inventor(s), I hereby declare that:

My residence, post office address and citizenship are stated below next to my name.

I believe I am one of the original, first and joint inventors of the subject matter which is claimed and for which a utility patent is sought on the invention entitled

**PROCESSES FOR EXPLOITING ELECTRONIC TOKENS TO INCREASE
BROADCASTING REVENUE**

the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claim.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Sec. 1.56 (a).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of inventor:

Eric C. Haseltine

Residence:

1700 Riverside Drive, Apt. 331

Burbank, CA 91505

Citizenship:

U.S.A.

Post Office Address:

Same as residence address

Executed on: _____, 2001

Signature: _____

Eric C. Haseltine

Full name of inventor:

Paul H. Dietz

Residence:

Same as residence address

Citizenship:

Same as residence address

Post Office Address:

Executed on: _____, 2001

Signature: _____

Paul H. Dietz

Full name of inventor:

Shelly Short

Residence:

Citizenship:

Post Office Address:

Same as residence address

Executed on: _____, 2001

Signature: _____

Shelly Short

Full name of inventor:

Amy Van Gilder

Residence:

1245 Fifth Street, Apt. 2

Glendale, CA 91201

U.S.A.

Citizenship:

Same as residence address

Post Office Address:

Executed on: _____, 2001

Signature: _____

Amy Van Gilder

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